FROM THE EDITOR

For this issue of DEOSNEWS we welcome as guest editor Mauri P. Collins, a doctoral candidate in Instructional Systems with Distance Education as her area of emphasis. She is a Program Assistant with the Center for the Study of Higher Education and moderator of DEOS-L. With Zane L. Berge of Georgetown University, she is co-editor of three volumes in the series "Computer Mediated Communication and the Online Classroom."

In her capacity as Managing Editor of the Interpersonal Computing and Technology Journal (IPCT-J@GUVM), she has recently completed a readership survey, the results of which were reported in the October issue of IPCT-J. Mauri and I have modified this survey for use on DEOSNEWS and present it here as a way of obtaining information which we hope will allow us to better serve DEOSNEWS subscribers.

DEOSNEWS READERSHIP SURVEY, NOVEMBER 1994

As the fourth year of publication of DEOSNEWS draws to a close, we are asking our readers to complete this readership survey. Your input is important, and the following information about you and your use of DEOSNEWS will help us in planning future issues.

Please return this as soon as possible to DEOSNEWS. The results will be summarized and made available to DEOSNEWS subscribers.

Your response will be pooled with all others and your comments will not be quoted without your specific permission, so please feel free to comment on any of the questions or your responses.

RETURNING THE READERSHIP SURVEY

EMAIL
This readership survey may be returned via electronic mail to

ACSDE@psuvm.psu.edu

FAX
Our fax number is (814) 865-5878. We suggest that if you are faxing your response that you merely send us the question numbers on one or two sheets of paper with your responses alongside them (in the interests of economy).

SURFACE OR AIRMAIL
Responses can be printed out and returned by postal mail to:

DEOSNEWS Readership Survey
HOW TO RESPOND ON-LINE:

To respond to the following questions on-line you can use an X or any other character...

example:

1. Using computers, do you consider yourself a(n):

   ___ beginner                 ___ intermediate
   _X__ advanced intermediate    ___ expert

Where you are asked to comment, please type in your response, using as much space as you need.

THANK YOU FOR YOUR PARTICIPATION

---------------------cut here-----------------------------------

1. Using computers, do you consider yourself a(n):

   ___ beginner                 ___ intermediate
   _X__ advanced intermediate    ___ expert

2. Using email, do you consider yourself a(n):

   ___ beginner                 ___ intermediate
   _X__ advanced intermediate    ___ expert

3. Which is the technology you use/anticipate using most frequently in Distance Education?

   ___ Correspondence       ___ Broadcast (non-interactive)
   ___ Telephone                video
   ___ Audioconferencing     ___ Videotapes
   ___ Audiographics        ___ Interactive video conferencing
   ___ Radio                ___ Audiocassettes
   ___ Other ______________________________________

4. Using the above technology in Distance Education, do you consider yourself a(n):

   ___ beginner                 ___ intermediate
   _X__ advanced intermediate    ___ expert

5. In what capacity do you participate in distance education?  ( X all that apply)

   ___ Student                 ___ Student support
   ___ Instructor              ___ Instructional designer
   ___ Administrator          ___ Technical support staff
   ___ Other __________________

The following two questions are to allow us points of comparison with print journal readership surveys:
6. Your age group:  ___ <20    ___ 20-29   ___ 30-39
   ___ 40-49    ___ 50-59   ___ >59

7. You are:       ___ Female               ___ Male

8. In which country is the email address where you received this issue of DEOSNEWS?
   Country:

9. From where do you receive this journal?
   ___ Directly from DEOSNEWS as a subscriber
   ___ Forwarded by a friend/colleague
   ___ Retrieved from electronic storage (listserv, gopher)
   ___ As a printout from ______________________
   ___ Other _________________________________

10. There is presently no subscription charge for DEOSNEWS nor is one under consideration for now or the foreseeable future. However, for AN electronic journal, how much would you be willing to pay?
   ___ Less than for a comparable paper journal
   ___ The same as for a comparable paper journal
   ___ More than for a comparable paper journal
   ___ I would not subscribe if I had to pay.

11. Besides DEOSNEWS, how many electronic journals do you subscribe to/receive?
    ___ none  ___ 1-2  ___ 3-5  ___ more than 5
    Please list titles:

12. What criteria do you (PRIMARILY) use to choose the DEOSNEWS articles you actually read?
    ___ I am interested in the article topic
    ___ This will help my work generally
    ___ To share with others (peers, students etc.)
    ___ I was assigned to read them as part of a class
    ___ I am researching the particular topic myself
    ___ Other, please describe ______________________

13. How long have you subscribed to DEOSNEWS?
    ___ This is my first issue
    Since ________________

14. Do you know how to retrieve back issues from LISTSERV?
    ___ No  ___ Yes

15. Have you retrieved back issues of DEOSNEWS from LISTSERV?
    ___ No  ___ Yes
16. Do you print out DEOSNEWS articles or read them on-screen?
   __ on screen
   __ print out
   __ both, it depends on ________________________________

17. How do you save your copies of DEOSNEWS?
   __ I don't
   __ I retrieve them as needed from LISTSERV
   __ I print them out
   __ I store them electronically
   __ Other ________________________________

18. If you had your choice, in which of the following formats
   would you prefer to get DEOSNEWS?
   __ Just as it is (plain ascii, via email)
   __ on CD ROM
   __ on Floppy disk
   __ from Gopher
   __ on WWW
   __ from an FTP site
   __ other ________________________________

19. Currently, DEOSNEWS is published in ASCII only. Would
   you prefer it to be in some other form as well, (e.g.,
   a word processor format, or PostScript)?
   __ No  __ Yes  If yes, which one? __________________

20. With regard to the quality of the issue(s) you have read, how
   would you characterize DEOSNEWS articles compared to
   scholarly refereed print journals?
   __ higher quality
   __ same quality
   __ somewhat lower quality
   __ much lower quality
   __ I have no basis to answer this question

21. Have you ever cited a DEOSNEWS article in your own work?
   ____ Yes       ____ No    ____Does not apply

22. Please rate DEOSNEWS as a data source for your research:
   0 Have not used DEOSNEWS as a source for research
   1  2  3  4  5
   Useless    Very useful

23. Please rate DEOSNEWS as a data source for your practice:
   0 Have not used DEOSNEWS as a source for practice
   1  2  3  4  5
   Useless    Very useful
24. Have you ever sent an DEOSNEWS article to a colleague?
   ____ Yes       ____ No

25. Have you recommended DEOSNEWS to a colleague or student?
   ____ Yes       ____ No       ____ Does not apply

For questions 26, 27, 29, and 30 please take all the room you need for a reply:

26. What did you expect DEOSNEWS to be when you subscribed?

27. How well does DEOSNEWS meet your expectations in the question above?

28. DEOSNEWS features a mix of articles dealing with theory, practice, research and technology.

   How well does the current mix meet your needs?

   1     2     3     4     5
   poorly                very well

29. What topics would you like to see addressed in future issues of DEOSNEWS?

30. What could be done to make your use of DEOSNEWS and the DEOSNEWS Archives easier and more convenient?

31. Please tell us the general nature of the organization you work for:

   ____ K-12 (Kindergarten through 12 years of schooling)
   ____ higher education
   ____ business
   ____ industry (manufacturing, assembly)
   ____ non-profit organization
   ____ government
   ____ other ______________________________________

32. If you are employed, what is your position title?

   ____________________________

   ____ I am a student
   ____ I am retired
   ____ I am not presently employed

33. If you teach in Higher Education, please respond to the statement below:

   I would characterize the behavior of administrators and members of committees who decide on retention, promotion and tenure at my college or university with regard to electronic publication of refereed journals such as
DEOSNEWS in the following way:

___ not applicable  (I am not at a college or university)

___ an author receives THE SAME points for articles published
   in peer reviewed electronic journals as if that article
   were published in print
___ an author receives SOMEWHAT FEWER points for articles
   published in peer reviewed electronic journals compared
   to that same article published in print
___ an author receives NO points for articles published in
   peer reviewed electronic journals

___ I don't know

34. Do you think that electronic journals like DEOSNEWS should
be viewed the same as print journals for promotion and
   tenure?

    ___ Yes   ___ No   ___ Don't know

35. Please rate the overall value of DEOSNEWS to you:

1     2     3     4     5     6     7
very low                             very high

We invite your general comments:

THANK YOU FOR YOUR PARTICIPATION

========================================================================